

“TONY BINARELLI”

“Editore & Production”

V. President for Italy of
INTERNATIONAL BROTHERHOOD OF MAGICIANS
Presidente del CLUB MAGICO di ROMA
affiliato à la Fédération International Sociétés Magiques
2005 Membro Onorario dell' INNER MAGIC CIRCLE – LONDRA
“GOLD STAR”

TONY BINARELLI has been interesting in illusionism and magic since 1952. In 1958 he becomes a member of the “Club Magico Italiano “ in Bologna. From 1960 to 1972 he interests in close up magic and card magic, as a beginner first, then as a semi professional magician. In 1972 he comes out on TV, becoming a professional magician and enlarging his magical program.

At the end of 70' he reaches the celebrity thanks to his participation to the first edition of the famous TV show “ Domenica in “ presented by Corrado. His repertory is based on paranormal phenomena too. From 1982 his magic becomes situation – comedy, a magical show which involves the audience. Since then he has created a lot of TV magical shows both national and international.

Furthermore he worked as advisor in many theatrical performances such as : “ Bravo “ and ... “ Se il tempo fosse un gambero! “, realized by Garinei and Giovannini for the Sistina theatre and in movies, such as the famous “.. Continuavano a chiamarlo Trinita' “ and “ Tre passi nel delirio “, in which he has transformed the three protagonists Terence Hill, Bud Spencer, Alain Delon, Brigitte Bardot in clever gamblers. His magic shows is continually evolving and appreciated from the audience and the critics and he is always in tour all around Italian theatres, discos, conventions, big popular feasts and so on.

He published several books (the highlights are CLASS ACT and MY WAY TO MENTALISM) and created several professional effects, and present his lectures in Europe and USA for his colleagues in this way he contributed to the diffusion of this kind of entertaining /show.

From July 1997 he has become President of the Italian “ International Brotherhood of magicians “, the worldwide magical association, which has got 5 seats in Italy: ROME – MILAN – BOLOGNA – PADUA - NAPLES – CUNEO and Padua. Besides he is the creator and editor of the Italian magazine “ Qui Magia “.

From 1995 he is the founder and director of the PROFESSIONAL MAGIC COURSE and MAGIC TROPHY, which moves all around Italy and, after 7 edition, he has moved from Trentino to Varazze (2 edition). Besides he is the artistic director of Maghilandia in Corato (2 edition more).

During his career he has received many international and Italian awards and he won the FISM Prize in 1967 and 1970. In 1992 he had a the “ LOUIS TANNEN SPECIAL AWARD “ from the prestigious American foundation “ Tannen magic jubilee “ in New York, the first time for an Italian magician. In 1993 the Japanese Society for Illusionism gave him the famous TENKAI PRIZE, which, at its 25th edition, has decided to give the annual prize to an Italian artist for the first time.

In the years 1991, 1992, 1993, 1994, 1995 Tony Binarelli participated as steady guest to the Tv show Buona Domenica and he was really successful so that magic in Italy has been relaunched. Besides he obtained the Italian TV award called Telegatto.

In 1998 Tony Binarelli , first Italian illusionist, has received a prestigious prize from Prince Alberto of Monaco, that is to say the Montecarlo Magic Stars. The Prince gave him the special prize during a series of shows in the Princess Grace Theatre, together with the most representative names of European and American Magic.

In year 2000, during the World Magic Seminar in the Tropicana Hotel of Las Vegas, he has received a special Award to his career, another confirmation of his important presence on the majior international stages.

In year 2004, organized in collaboration with Aldo Colombini, Vanni Bossi, Paolo Giua, Eleonora Princess of Magic, Chris De Palma and Ivan Amodei the FIRST ITALIAN MAGIC WEEK AT THE MAGIC CASTLE di Hollywood.

In march 2005 Tony Binarelli with is “One Man Parade” is on the cover of The Linking Ring.

In july 2005 for the Centenary of The Magic Circle of London Binarelli is nominated member of The Inner Magic Circle and received the GOLD MEDAL.

In the February 2006 during the WORLD MAGIC SEMINAR Binarelli presented is new show:, QUINTA DIMENSIONE, for the “magic Made in Italy...and receiving standing ovation !!!

In the march 2007 lecture and show at the Hank Lee’s Magic Conclave in Boston (USA).

May 2007 a long lecture-tour in UK (15 city), with the last lecture at the prestigious Magic Circle in London.

.....And the story goes on!

.....REVIEWS

...un palco sobrio, quattro sedie e pochi accessori, la bella valletta Sonia e lui: Tony Binarelli ! Un'eleganza sorniona e bonaria, parlantina scioltissima dal sapore romanesco, e un'abilità tanto evidente quanto mai esibita. Coniuga il "mentalismo" con la "situation comedy", in un coinvolgimento continuo del pubblico, di cui sembra indovinare tutti i pensieri. Anche i più piccanti...

Simone Tonelli (giornalista – critico teatrale)

...Tony Binarelli can get more entertainment out of a deck of cards than any other stage magician I have ever met. In a way, he is a modern Leipzig, carrying the use of playing cards far beyond their usual close up venue....

Gary Ouellet (TV producer - USA)

... Tony Binarelli is known as a fine magical thinker, performer and innovator. I published his books CLASS ACT and MY WAY TO MENTALISM there are best-seller all over the world, like his effects LIPS and MISSISSIPPI POKER...

Guy Camirand (magic dealer - CANADA)

... You have in your hands an extraordinary effect, which is fun, bewildering, and easy to do...like all the production of Tony Binarelli...

Jon Racherbaumer (cardician, writer USA)

...Tony Binarelli's act was greeted with hearty applause and laughter. The essence of Tony's magic and his magical style is the Italian way to magic and mentalism; I can suspend disbelief and enjoy a recess from their every day world. Tony sees himself as a pilot and a guide on the audience's magical journey...

Martin Kaplan (editor of The Linking Ring USA)

...and it so, so nice to see you and watch you receive a well deserved award from the Magic Circle ! You deserve it...anyone who as dedicated their life to magic has indeed paid the price ! You did.

Joe Stevens (magic dealer USA)

...I am pleased to tell you the Magic Circle Council elected you unanimously as Member of the INNER MAGIC CIRCLE with the GOLDEN STAR...

...your show was one of the highlights of the Gala of THE CENTENARY...

Alan Shaxon (President of The Magic Circle UK)

...Your performance at the recent Magic Circle Centenary Celebrations, and indeed your presence there, was for many a highlight of the event...

Matt Field (Executive Editor of The Magic Circular UK)

...I can't tell you how much I enjoyed your show. It is wonderful to see a magician perform with genuine star quality. You deserve all your success...

John Fisher (TV Producer UK)

...Tony Binarelli, che un grande amico, una star del mondo dello spettacolo sicuramente un grandissimo Artista apprezzato dal pubblico ma anche dai suoi colleghi prestigiatori...

Domenico Dante (Presidente del Club Magico Italiano)

..."Linking Ring Awards": a Trophy for Best Effects to Tony Binarelli for "A Trip Around the World in Eight Minutes and Stapled to the Max" from his One Man Parade in The Linking Ring (issue March 2005)...

Phil Willmarth (Executive Editor of The Linking Ring USA)

...Dear Tony, thank you for your wonderful lecture at the Magic Circle in London and for your generosity in allowing me to publish your effect..."

Matt Field (Editor of The Magic Circular)

You gave an excellent lecture at The Magic Circle – all very practical and entertaining material. I loved the Poker Routine particularly

Robert Hamilton(MIMC of The Magic Circle)

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